### J Duke University School of Medicine

**Doctor of Physical Therapy** 

# 2023-2028 STRATEGIC PLAN

### Leadership

**W. Todd Cade, PT, PhD** Division Chief Professor in Orthopaedic Surgery

**Tiffany Hilton, PT, PhD** Program Director, Director of Professional Education Associate Professor in Orthopaedic Surgery

**Tiffany N. Adams, PT, DPT, MBA, PhD** Director of Diversity, Equity, and Inclusion Assistant Professor in Orthopaedic Surgery

**Richard Clendaniel, PT, PhD** Director of Admissions Assistant Professor in Orthopaedic Surgery

Jamie Greco, PT, DPT, EdD Co-Director of Clinical Education Assistant Professor in Orthopaedic Surgery

**Jeffrey M. Hoder, PT, DPT** Director of Student Affairs Associate Professor in Orthopaedic Surgery

Maggie Horn, DPT, MPH, PhD Director of Informatics and Data Analytics Assistant Professor in Orthopaedic Surgery

Katie Myers, PT, DPT Co-Director of Clinical Education Assistant Professor in Orthopaedic Surgery

**Amy Pastva, PT, MA, PhD** Director of PT Research Professor of Orthopaedic Surgery



For 80 years, **Duke Doctor of Physical Therapy** has educated many of the nation's best clinicians, leaders, and researchers in our field. This long history of success is no accident; it is the result of our long-standing commitment to excellence, strategic planning and decision-making, and the engagement of our stakeholders.

This plan reflects our passionate efforts to make valuable contributions to our rich history and legacy. It serves as a road map for how we will meet and exceed our high expectations to grow our leadership and impact as one of the best Doctor of Physical Therapy programs in the United States.

## **OUR VALUES**

- Belonging
- Equity
- Education
- Innovation
- Respect
- Collaboration

## THEMES

- Incorporating DEI throughout our curriculum, policies, and faculty and staff development to create a culture of shared accountability.
- Fostering innovation in clinical education and continuing education through academic-clinical relationships within Duke Health and beyond.
- Developing structure and creating opportunities that increase research collaborations, training, visibility, and impact throughout the university and across the nation.
- Promoting leadership and advocacy for physical therapy as an essential and accessible service at the local, state, and national levels.

#### **Executive Summary**

### Mission

To foster learning through a community that embraces equity and inspires discovery.

### Vision

Transform physical therapy through innovative education, research, and practice.

## **Goals & Objectives**

To determine the Division's priorities for the next several years, the planning team organized goals and objectives around four historical themes: education, research, diversity, equity, and inclusion (DEI), and leadership, service, and advocacy.

# Education

Goal: Prepare the next generation of clinicians, leaders, and teachers through innovative education

### **Objectives:**

- Thread DEI throughout the Duke DPT curriculum with objective standards.
- Foster the development of academic-clinical relationships that support innovative approaches to clinical education.
- Develop and implement programs for hybrid residency/fellowship and postprofessional education programs.

## Research

Goal: Elevate our leadership as nationally recognized leaders in rehabilitation research

### **Objectives:**

- To be recognized among the best physical therapy research training programs nationwide
- Advance networking to fuel partnerships required for Duke and Division research aspirations and collaboration opportunities.
- Promote and support education research to advance best practices in physical therapy education.
- Elevate recognition for DPT faculty so they are recognized for their outstanding contributions to physical therapy research.

**Executive Summary** 



### **Diversity, Equity and Inclusion**

Goal: Facilitate diversity, equity, and inclusion initiatives into areas of the curriculum, training, and development, and our Division's culture

### **Objectives:**

- Promote a culture of shared accountability for DEI across all functional and among all Division stakeholders.
- Commit to DEI sustainability through human and financial resources.

## Leadership, Advocacy and Service

# Goal: Create the next generation of leaders through service and service learning

#### **Objectives:**

- Establish unique, sustainable service-learning opportunities in collaboration with critical stakeholders at Duke and the community.
- Advocate for physical therapy as an essential and accessible service in the health of our community at the department, school, university, and state levels.
- Promote increased leadership engagement through equitable access to individualized leadership pathways.



#### **Executive Summary**

## **The Planning Process**

#### The Division's strategic planning process began in September 2022 and included five phases:

- Surveying the academic, professional, and community landscape on the current landscape and projected future of physical therapy. May and June 2022
- Developing our values, mission, and vision statements and tagline, which Involved defining the Division's current values, what they mean, and how they drive and Inform our new mission and vision statements. September 2022
- Planning by defining the Division's goals and objectives for the next five years. December 2023
- Action planning by determining the specifics of how the Division will achieve Its goals. February 2023
- Commitment Committing to the plan and agreeing on a process for monitoring progress. March 2023 through December 2028

#### The process involved the following faculty, staff and stakeholders:

W. Todd Cade, PT, PhD Rosie Canizares, PT, DPT, OCS, SCS Rick Clendanial, PT, PhD Chad Cook, PT, MBA, PhD, FAPTA Tim Faw, PT, DPT, PhD Steve George, PT, PhD Jamie Greco, PT, DPT, EdD Jeff Hoder, PT, DPT Kara Lardinois, PT, DPT C/NDT Amy Pastva, PT, MA, PhD Michael Reiman, PT, PhD Kelly Reynolds, PT, DPT Corey Simon, PT, DPT, PhD Allyson Sutkowi-Hemstreet, PT, DPT, CSCS Courtney Jeffries, PT, DPT, NCS Robin Baker, PT, DPT Nathanial Williams, BS Kristy McLain, BS Olivia Mohammed, MA Kaitlin Hicks, BS

Tiffany Adams, PT, DPT, MBA, PhD Laura Case, PT, DPT, PhD, PCS, C/NDT Derek Clewly, PT, PhD Kyle Covington. PT, DPT, PhD Jody Feld, PT, DPT, PhD Adam Goode, PT, DPT, PhD Tiffany Hilton, PT, PhD Gary Johnson, PT, DPT, ATC/L Katie Myers, PT, DPT Laura Pietrosimone, PT, DPT, PhD JD Sheppard II, PT, DPT, OCS Marcus Roll, PT, DPT Mike Schmidt, PT, DPT, MBA Colette Waddell, PT, DPT Joanne Farley, BS Matthew Fry, BS Allison Walls, BS Tawana Reed, BS

Between March through July 2022, a small subset of the team conducted interviews with the following physical therapy and higher education leaders.

Richard Lieber, PhD, Chief Scientific Officer & Senior Vice President of Research, Shirley Ryan Ability Lab, Chicago, IL

Richard Shields, PT, PhD, FAPTA, Professor & Chair, Department of Physical Therapy and Rehabilitation Science, University of Iowa, Iowa City, IA

James Gordon, PT, EdD, FAPTA, Professor/Associate Dean and Chair, Department of Biokinesiology & Physical Therapy, University of Southern California, Los Angeles, CA

Tom Denninger, DPT, OCS, FAAOMPT, Senior Director of Learning and Development, ATI Physical Therapy, Greenville, SC

Alan Jette, PT, PhD, MPH, FAPTA, Editor, Physical Therapy Journal, Professor Emeritus, Department of Rehabilitation Sciences, Boston University, Boston, MA

Megan Donaldson, PT, PhD, Professor & Chair, Department of Rehabilitation Sciences, Medical University of South Carolina, Charleston, SC

Sharon Dunn, PT, PhD, FAPTA, Former APTA President (2015-2021), Associate Professor of Rehabilitation Science & Dean of the School of Allied Health Professions, Louisiana State University, Shreveport, LA

Chuck Thigpen, PT, ATC, PhD, Senior Vice President of Clinical Excellence, ATI Physical Therapy, Greenville, SC

Scott Ward, PT, PhD, APTA, Former APTA President (2006-2012), Professor, Department of Physical Therapy & Athletic Training, University of Utah, Salt Lake City, UT

Beth Domholdt, PT, MS, EdD, Director, School of Health Sciences, Cleveland State University, Cleveland, OH

Carol Beckel, PT, PhD, Associate Professor & Director of Clinical Education, Department of Physical Therapy & Athletic Training, St. Louis University, St. Louis, MO

Benjamin Barnes, PT, National Director of Clinical Education, Concentra, Portland, OR

Tracey Porter, PT, DPT, EdD, Associate Director of Clinical Education, Des Moines University, Des Moines, IA

Gregory Hicks, PT, PhD, FAPTA, Professor & Associ<mark>ate Vice President for Clinical &</mark> Translational Research, Principal Investigator & Director, Clinical Translational ACCEL Program, University of Delaware, Newark, DE

Kai Kennedy, PT, DPT, Associate Professor & Vice Ch<mark>air of Equity, Department of</mark> Physical Therapy & Rehabilitation Science, University of California- San Francisco, San Francisco, CA

Norman "Skip" Gill, PT, MS, DSc, Professor, Department of Health, Human Function and Rehabilitation Sciences, George Washington University, Washington, DC

#### **The Planning Process**

Kimberly Varnado, PT, DPT, DHSc, Associate Professor & Program Director, Blended Program in Physical Therapy, College of St. Mary, Omaha, NE

Sherry Keramidas, PhD, FASAE, CAE, Executive Director, American Occupational Therapy Association, North Bethesda, MD

Ken Harwood, PT, PhD, FAPTA, Dean, College of Health & Education, Marymount University, Arlington, VA

The following questions were asked and responses were recorded and summarized. The findings were shared with faculty and staff to help inform the planning meetings and the overall process.

✓ Has the DPT delivered its goal to prepare physical therapists for contemporary practice, and if there are gaps in this preparation, how might they be closed?

✓ In what ways has hybrid education had an impact on physical therapy education and how will this express itself in practice?

✓ What should our priority concern be in the education of physical therapists and what actions can be taken to reduce that concern?

In what ways and area(s) do you think physical therapy adds value to the health care system and how can our value proposition for patients be further enhanced?

✓ What gaps exist in the science supporting physical therapy and how should the profession move forward to close those gaps?

✓ What opportunities has physical therapy missed in its mission to promote health through movement and how might we grasp those opportunities?



**The Planning Process** 

# **Action Items**

### **Education**

Preparing the Next Generation of Clinicians, Leaders, and Teachers through Innovative Education



#### Thread DEI throughout the DPT curriculum with objective standards.

- Define objective standards for implementation of DEI in syllabi. Train faculty and staff on Universal Design for Learning (UDL) within the curriculum.
- Faculty and staff will implement Universal Design for Learning (UDL) throughout the curriculum and evaluate the effectiveness of implementation via course evaluations and peer reviews.
- Educate faculty in identifying and responding to mental health/ stress reactions in yourself, students, and colleagues.

# Foster the development of academic-clinical relationships that support innovative approaches to clinical education.

- Engage 20% of clinical faculty from clinical sites outside Duke Health, including various specialty areas, as teaching assistants in the classroom.
- Deliver continuing education to clinicians biannually through the Engaging Hearts/Equipping Minds program.
- Promote the collaborative 2:1 model by offering training to interested clinical sites/clinicians, including Duke Health System.
- Collaborate with the IPEC Center in developing and sustaining at least one clinically-focused interprofessional education experience.
- Resume in-person site visits for at least 10% of clinical sites for each clinical education experience for the purposes of clinician professional development and engagement





Develop and implement programs for hybrid residency, fellowship, and post-professional education programs.

- Develop an orthopaedics hybrid residency/fellowship program in accordance with ABPTRFE standards and initiate the process for candidacy.
- Develop 1-2 additional residency/fellowship programs.
- Partner with at least three health systems or practices as pipelines for hybrid residency training.
- Expand the Duke University DPT Faculty Residency to two external satellite locations.

## Research

Gain recognition for the program as one of the best physical therapy research training programs in the nation.

- Establish a Movement and Rehabilitation Sciences PhD program.
- Recruit and retain outstanding research-focused faculty and staff.
- Recruit and retain outstanding research trainees (doctoral, post-doctoral, visiting scholars). Align with faculty and staff priority.
- Establish a career development pathway for junior scholars to support their capacity to compete for career development awards.
- Provide DPT students opportunities to increase their awareness of evidencebased treatment and mechanisms of injury /disease within the curriculum.

# Advance networking to fuel partnerships required for Duke and Division research aspirations and collaboration opportunities.

- Launch an Institute for Rehabilitation Research.
- Incorporate core functional performance measures into the K-Lab.
- Establish an internal funding mechanism for pilot studies.
- Increase the total number and funding amounts of PI-driven grants, especially those involving multiple researchers and disciplines.
- Work with DUHS leadership to prioritize two learning health system programs to implement and evaluate in real-time clinical practice.

# Promote and support education research to advance best practices in physical therapist education.

- Establish an education research lab within the Division.
- Create internal funding mechanisms to support education research projects

# Elevate recognition of faculty for their outstanding contributions to the field of physical therapy research

- Increase the visibility of Department and Division communications.
- Increase the number of awards of distinction given to faculty.
- Increase the number and level of external leadership positions held by faculty.
- Increase the number of clinical guidelines that feature faculty research.
- Increase the number of clinical partners involved in faculty research.
- Increase the number of peer-reviewed publications in indexed journals.
- Increase the number of seminars/lectures.
- Increase research associated website viewing statistics.

## **Diversity, Equity and Inclusion**

Promote a culture of shared accountability for DEI across all functional areas and among all Division stakeholders.



- Provide longitudinal education and learning opportunities for students, faculty, staff, and clinical partners based on identified needs.
- Develop and implement shared accountability learning models for students, faculty, and staff.
- Ensure that one's commitment to DEI and impact on the culture of the Division is evaluated in student/team, faculty, and staff evaluations.
- Cultivate an equitable, inclusive, and professional learning environment that facilitates lifelong growth and a sense of belonging.
- Enhance and implement equitable search, recruitment, retention, and promotion policies and practices for students, faculty, and staff.
- Promote DEI throughout the entire curriculum with objective standards and expectations for all courses, including contributor representation, representative images, inclusive lesson plans, and attention to social determinants of health.

#### Commit to DEI sustainability through human and financial resources.

- Recruit, retain, and promote a diverse and representative body of students, faculty, staff, and leaders.
- Identify novel sources of funding for DEI initiatives and priorities.
- Increase capacity for DEI support and growth through staff hiring/efforting of other faculty for DEI work.
- Enhance collaboration between students, faculty, staff, and community partners to increase impact.

### Leadership, Advocacy and Service

Establish unique, sustainable service-learning opportunities in collaboration with key stakeholders within Duke and in the community.

- Transition CAMP into a pro-bono clinic in collaboration with the Duke Health System's PT& OT Department and community partners.
- Engage in local, state, and regional interprofessional service opportunities.

# Advocate for physical therapy as an essential and accessible service in the health of our community at the department, school, university, and state levels.

- Perform community needs assessment(s) to drive initiatives.
- Engage all students, faculty, and staff to participate in regular advocacy efforts, both In the profession and in our community.

# Promote increased leadership engagement through equitable access to individualized leadership pathways.

- Create succession plans for divisional leadership positions and committee chairs.
- Create junior and mid-level faculty mentorship programs.