**NEW SHARED RESOURCE BUSINESS PLAN TEMPLATE**

 **PROPOSED NAME OF NEW SR**

**EXECUTIVE SUMMARY**

* **WHAT SERVICES WILL YOU OFFER?**
* **HOW IS IT DIFFERENT FROM THE CURRENT SRs AVAILABLE AT DUKE?**
* **ESTIMATE OF DEMAND (WHO IS YOUR MARKET, LIKELY INDIVIDUALS)?**
* **WHERE WILL THE SR BE LOCATED?**
* **FINANCIAL SUMMARY (UPFRONT COST AS WELL AS (AT LEAST) A 3 YEAR FUNDING PLAN AND EXPLANATION OF ANY BACKSTOP FOR THE SR)**

**DESCRIPTION OF SERVICES AND HOW THEY WILL BE PROVIDED**

**COMPETITVE ANALYSIS VERSUS SIMILAR SRs**

**OPERATIONS MANAGEMENT (WHO WILL MANAGE SCIENTIFICALLY AND ADMINISTRATIVELY)**

**\*AT MINIMUM YOUR RATE CALCULATION SHEETS AND FUNDING PLAN NEED TO BE ATTACHED**